

**Media Contacts:**

Patty Briguglio	Jennifer Fair
MMI Associates, Inc.	MMI Associates, Inc.
(919) 233-6600	(919) 233-6600
(919) 233-0300 (fax)	(919) 233-0300 (fax)
patty@mmimarketing.com	jennifer@mmimarketing.com

**Cathy Rosebaugh-Jennings Named President  
Of Senior Resource Alliance Of The Triangle**  
*Alterna Home Solutions President To Lead  
Local Chapter Of Professional Organization*

RALEIGH, N.C. – Alterna Home Solutions ([www.alternahs.com](http://www.alternahs.com)) has announced that Cathy Rosebaugh-Jennings, president of the firm, has been named president of the Senior Resource Alliance of the Triangle. The organization is comprised of well-known Triangle professionals who have experience working with the senior community. The seasoned professionals address the needs of their clients by working as a team to provide services in their areas of expertise or speak to community organizations on various topics. For more information, visit [www.sratriangle.com](http://www.sratriangle.com).

## Related Links:

[www.alternahs.com](http://www.alternahs.com)  
[www.mmimarketing.com](http://www.mmimarketing.com)  
[www.sratriangle.com](http://www.sratriangle.com)

## News Facts:

- Alterna Home Solutions ([www.alternahs.com](http://www.alternahs.com)) has announced that Cathy Rosebaugh-Jennings, president of the firm, has been named president of the Senior Resource Alliance of the Triangle.
- The organization is comprised of well-known Triangle professionals who have experience working with the senior community.
- The seasoned professionals address the needs of their clients by working as a team to provide services in their areas of expertise or speak to community organizations on various topics.
- For more information, visit [www.sratriangle.com](http://www.sratriangle.com).

## Quotes:

“I am honored to be named president of the Senior Resource Alliance of the Triangle,” said Rosebaugh-Jennings. “This organization is a great resource for seniors and their families, and we strive to educate Triangle residents about topics that affect the lives of seniors by sharing our expertise in various fields.”

## About Cathy Rosebaugh-Jennings:

Cathy Rosebaugh-Jennings, president of Alterna Home Solutions, Certified Senior Advisor (CSA) and Seniors Real Estate Specialist (SRES), has 20 years of experience in real estate and a lifetime of interest in assisting the post-career generation. She has worked as a marketing director with Highwoods Properties and Regency Development Associates, and created Alterna to provide a comprehensive real estate resource exclusively for those 50 and older. Rosebaugh-Jennings is one of 10 Realtors in the country, and the only one in North Carolina, to receive the distinguished Certified Aging in Place Specialist (CAPS) designation from the National Association of Home Builders. She is president of the Senior Resource Alliance of the Triangle and served as President for the Chapel Hill and Durham Eldercare Resources (CHADER) during 2006-2007. She is a member of the City of Raleigh Senior Corps Advisory Council, National

Association of Realtors, North Carolina Association of Realtors and Raleigh Association of Realtors. An active community member, Rosebaugh-Jennings serves on the Board of Directors of the Center for Volunteer Caregiving.

About Alterna Home Solutions:

Alterna Home Solutions is a real estate firm which specializes in providing people 50 and older with solutions that meet their specific needs. Led by Cathy Rosebaugh-Jennings, the firm has developed an extensive network of experts who understand the unique needs and challenges faced by the aging population. Alterna, which is affiliated with Ammons Pittman GMAC Real Estate, provides Lifestyle Transition Planning that helps clients choose the home solution that best meets their needs. With the resources and expertise to assist those in retirement years make wise, education real estate decisions, Alterna's professionals use a personal, consultative approach to ensure they have an understanding of each individual's situation, needs and goals. For more information, please call (919) 460-1061 or visit [www.alternahs.com](http://www.alternahs.com).

Keywords:

Alterna Home Solutions, Cathy Rosebaugh-Jennings, Real Estate, Lifestyle Transition Planning, Ammons Pittman GMAC Real Estate, Senior Resource Alliance of the Triangle

Patty Briguglio  
MMI Associates, Inc.  
(919) 233-6600  
[patty@mmimarketing.com](mailto:patty@mmimarketing.com)  
PR Firms Raleigh, NC  
Real Estate PR

(end)