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Cathy Rosebaugh-Jennings Named To The AARP Workforce Speaker's Bureau

Alterna Home Solutions President Joins Prestigious Group To Educate The 50+ Community

RALEIGH, N.C. – Cathy Rosebaugh-Jennings, president of Alterna Home Solutions (www.alternahs.com), has been named to the AARP Workforce Speaker's Bureau, an outlet to provide trained speakers to community organizations and AARP chapters to speak on topics important to the 50+ community. In an effort to help the 50+ unemployed worker the Speaker's Bureau has incorporated a presentation geared toward this process, titled "Steps to Finding the Work You Want After 50." Rosebaugh-Jennings will give presentations on the value of 50+ workers and resources available to the 50+ population via AARP. One presentation will be geared toward corporations to discuss the value of a 50+ worker, while the other will focus on providing unemployed 50+ workers with AARP resources. For more information, visit www.aarp.org.

Related Links:

www.alternahs.com
www.mmimarketing.com
www.aarp.org/about_aarp/aarp_overview/speakers_bureau.html

Quotes:

"I am honored to be named to the AARP Workforce Speaker's Bureau," said Rosebaugh-Jennings. "I strongly believe in AARP's mission to enhance the quality of life as individuals age, and I hope to lead a positive social change for members through information, advocacy, and community service."

About Cathy Rosebaugh-Jennings:

Cathy Rosebaugh-Jennings created Alterna Home Solutions solely to assist people 50 and better with their unique real estate needs. She is a licensed Real Estate Broker in North Carolina and has achieved the Certified Senior Advisor (CSA) designation from the Society of Certified Senior Advisors as well as the Seniors Real Estate Specialist (SRES) designation from the National Association of Realtors. She also received the distinguished Certified Aging in Place Specialist (CAPS) designation from the National Association of Home Builders. Cathy is one of fewer than 15 Realtor recipients of this certification in the country and the only Realtor designee in North Carolina. She currently serves as President of the Senior Resource Alliance of the Triangle and served as President for the Chapel Hill and Durham Eldercare Resources (CHADER) networking organization during 2006/07. Active in the community, Cathy serves as a member of the AARP Workforce Speakers Bureau; a planning committee member for the annual Eastern N.C. Chapter Alzheimer's Association Memory Walk; and volunteers for the Center for Volunteer Caregiving, for whom she previously served as a board member from 2005-2009. Additionally, she is a member of the West Raleigh Rotary Club. In 2008, Cathy was recognized by *Triangle Business Journal* with the prestigious Women in Business Award and honored by *Business Leader* magazine as an Impact Women Business Owners Award recipient.

About Alterna Home Solutions:

Alterna Home Solutions is a real estate firm which specializes in providing people 50 and older with solutions that meet their specific needs. Led by Cathy Rosebaugh-Jennings, the firm has

developed an extensive network of experts who understand the unique needs and challenges faced by the aging population. Alterna, which is affiliated with Ammons Pittman GMAC Real Estate, provides Lifestyle Transition Planning that helps clients choose the home solution that best meets their needs. With the resources and expertise to assist those in retirement years make wise, educated real estate decisions, Alterna's professionals use a personal, consultative approach to ensure they have an understanding of each individual's situation, needs and goals. In 2008 Rosebaugh-Jennings was recognized as one of the Triangle's top 25 businesswomen with *Triangle Business Journal's* prestigious Women in Business Award for her exemplary leadership skills in the entrepreneur category. For more information, please call (919) 460-1061 or visit www.alternahs.com.

Keywords:

Alterna Home Solutions, Real Estate, Cathy Rosebaugh-Jennings, Ammons Pittman GMAC Real Estate, Lifestyle Transition Planning, Women In Business, Triangle's Top Businesswomen, Certified Senior Advisor, CSA, Seniors Real Estate Specialist, SRES, Certified Aging in Place Specialist, CAPS, National Association of Home Builders, Center for Volunteer Caregiving, Triangle Advisory Board of Second Chance Pet Adoptions, AARP Persons Workforce Speaker's Bureau, AARP

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