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Cathy Rosebaugh-Jennings Receives 2008 Women In Business Award
Triangle Business Journal Honors President Of Alterna Home Solutions

RALEIGH, N.C. – Alterna Home Solutions (www.alternahs.com) has announced that Cathy Rosebaugh-Jennings, president of the firm, was recognized as one of the Triangle's most successful businesswomen by the *Triangle Business Journal* at the "Women In Business Awards" event on August 6 at the Sheraton Imperial Hotel in Research Triangle Park, N.C. Rosebaugh-Jennings was honored in the entrepreneurial category as an accomplished entrepreneur and exemplary leader who has succeeded in her business profession and remained involved in the Triangle community.

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News Facts:

- Alterna Home Solutions (www.alternahs.com) has announced that Cathy Rosebaugh-Jennings, president of the firm, was recognized as one of the Triangle's most successful businesswomen by *Triangle Business Journal* at the "Women In Business Awards" event on August 6 at the Sheraton Imperial Hotel in Research Triangle Park, N.C.
- Rosebaugh-Jennings was honored in the entrepreneurial category as an accomplished entrepreneur and exemplary leader who has succeeded in her business profession and remained involved in the Triangle community.

Quotes:

"It is an honor to receive such a prestigious award," said Rosebaugh-Jennings. "I feel privileged to receive this award among some of the most prominent and successful women in the Triangle."

About Cathy Rosebaugh-Jennings:

Cathy Rosebaugh-Jennings, president of Alterna Home Solutions, Certified Senior Advisor (CSA) and Seniors Real Estate Specialist (SRES), has 20 years of experience in real estate and a lifetime of interest in assisting the post-career generation. She has worked as a marketing director with Highwoods Properties and Regency Development Associates, and created Alterna to provide a comprehensive real estate resource exclusively for those 50 and older. Rosebaugh-Jennings is one of 10 Realtors in the country, and the only one in North Carolina, to receive the distinguished Certified Aging in Place Specialist (CAPS) designation from the National Association of Home Builders. She is president of the Senior Resource Alliance of the Triangle and served as President for the Chapel Hill and Durham Eldercare Resources (CHADER) during 2006-2007. She is a member of the City of Raleigh Senior Corps Advisory Council, National Association of Realtors, North Carolina Association of Realtors and Raleigh Association of Realtors. An active community member, Rosebaugh-Jennings serves on the Board of Directors of the Center for Volunteer Caregiving.

About Alterna Home Solutions:

Alternas Home Solutions is a real estate firm which specializes in providing people 50 and older with solutions that meet their specific needs. Led by Cathy Rosebaugh-Jennings, the firm has developed an extensive network of experts who understand the unique needs and challenges faced by the aging population. Alternas, which is affiliated with Ammons Pittman GMAC Real Estate, provides Lifestyle Transition Planning that helps clients choose the home solution that best meets their needs. With the resources and expertise to assist those in retirement years make wise, education real estate decisions, Alternas's professionals use a personal, consultative approach to ensure they have an understanding of each individual's situation, needs and goals. For more information, please call (919) 460-1061 or visit www.alternahs.com.

Keywords:

Alternas Home Solutions, Cathy Rosebaugh-Jennings, Real Estate, *Triangle Business Journal*, Women in Business Award, Sheraton Imperial Hotel, Research Triangle Park

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