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**For Immediate Release**

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**Cathy Rosebaugh Announces Launch Of Alterna Home Solutions**  
*NC Realtor Starts Full-Service Residential Brokerage Firm*  
*Specializing In Seniors' Needs*

RALEIGH, N.C. – Cathy Rosebaugh, a Senior Real Estate Specialist (SRES) and Certified Senior Advisor (CSA), has announced the opening of Alterna Home Solutions, a full-service residential brokerage firm specializing in real estate solutions for the 55+ client. The company is a member of a National Referral Network of Seniors Real Estate Brokers, and assists retiring adults and seniors with their real estate options and service solutions, including customized transition plans and relocation issues. The new firm is located at 5821 Falls of Neuse in Raleigh.

“I am pleased to announce the opening of Alterna Home Solutions,” said Rosebaugh. “Our goal is to provide top quality residential brokerage services for 55 and older adults who want to explore options other than the traditional retirement communities.”

About Cathy Rosebaugh:

Cathy Rosebaugh, President of Alterna Home Solutions and Certified Senior Advisor (CSA), has nearly 20 years of experience in real estate and a lifetime of interest in assisting the post-career generation. She has worked as Marketing Director with Highwoods Properties and Regency Development Associates and created Alterna to provide a comprehensive real estate resource exclusively for those 55 and better. Rosebaugh is President of the Chapel Hill and Durham Eldercare Resources (CHADER) and a member of the Senior Resource Alliance of the Triangle and Health Affairs Round Table (HART). She is also on the Board of Directors of Second Chance Pet Adoptions and an active member of the Central Cary Rotary. More information is available at 919-522-4297 or [www.AlternaHS.com](http://www.AlternaHS.com)

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