

FOR IMMEDIATE RELEASE:

Cathy Rosebaugh-Jennings of Alterna Home Solutions Receives Distinguished CAPS Designation

Press Contact: Cathy Rosebaugh
(919) 460-1061
cathy.rosebaugh@alternahs.com

RALEIGH – Cathy Rosebaugh-Jennings of Alterna Home Solutions recently received the Certified Aging in Place Specialist (CAPS) designation from the National Association of Home Builders. She is one of fewer than 15 Realtor® recipients of this certification in the country and the only Realtor® designee in North Carolina.

The CAPS designation is a program that teaches the strategies and techniques needed for marketing, designing and building aesthetically enriching, barrier-free living environments for those aging in place. Aging in place simply means to remain in one's home safely, independently and comfortably, regardless of age, income or ability level. The aging-in-place generation is currently considered to be the fastest-growing segment of the residential remodeling industry. The CAPS program focuses on making home modification for this age group as relaxed and uncomplicated as possible.

"This designation underscores our commitment to provide trustworthy advice to clients who are 50 and better," says Rosebaugh-Jennings. "The CAPS specialization training further strengthens our ability to advise seniors whether it is a better financial decision to adapt their current home to age in place or to sell it and move to a retirement community."

Founded in 2005 by Cathy Rosebaugh-Jennings, Alterna Home Solutions provides real estate consulting services exclusively for the client aged 50 and better. In addition to offering the experience needed to assist with real estate decisions, Alterna has developed an extensive network of experts who understand the unique needs and challenges faced by retirees and seniors. Complemented and strengthened by its affiliation with Ammons Pittman GMAC Real Estate, Alterna is much more than a real estate firm. It provides Lifestyle Transition Planning to assist clients in selecting home options that are uniquely suited to their specific requirements and goals. For more information, visit www.AlternaHS.com.

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